

ISDA Virtual Seminar Series

Proposal

ISDA will hold a series of virtual events in 2023 and 2024 to provide information, analysis and education on developments affecting derivatives markets. Each event will consist of a short introduction followed by a panel discussion featuring senior thought leaders. The event will be available live and subsequently on demand.

ISDA would like to work with one sponsor for each event. In each case, the sponsor would be associated with the event via branding from launch and would have input into the agenda.

Audience

ISDA will target senior market participants working in trading, risk, capital, operations and regulatory compliance functions at financial institutions, as well infrastructure providers, legal firms and technology providers. The virtual format means each event will be able to reach ISDA's 1,000+ member firms across the globe.

Proposed Topics

- Regulatory reporting and digital solutions
- Collateral management, optimization and automation
- Digitization of derivatives markets/use of AI
- Liquidity risk management
- Clearing and counterparty credit risk management
- Climate change and ESG
- Digital asset derivatives and smart contracts
- Post-trade risk reduction and balance sheet optimization

ISDA is willing to consider other topics.

Event sponsor

Sponsorship benefits include:

- Will be consulted on the key topics that will be covered on the agenda
- Company logo will appear alongside ISDA on pre-event marketing emails
- Brand placement on virtual event platform
- Logo + link to URL to appear on the event website
- Receive the attendee list after the event

Price

\$7,000 per event